

JUNE 12-14, 2018
BERLIN-BRANDENBURG ACADEMY OF SCIENCES
AND HUMANITIES (BBAW), BERLIN, GERMANY



TRANSPARENCY AND SOCIETY – BETWEEN PROMISE AND PERIL



#hktransparency18

For several decades now, "transparency" has become an omnipresent concept in the public discourse. At the same time, however, it manifests as both hope and danger, medium of democratization and of surveillance, as augmentation of freedom and a threat to privacy. In the face of this ambivalence, the study of transparency and its role in the development and transformation of modern societies has increasingly become a field of research in the humanities and social sciences in its own right. The Herrenhausen Conference will debate discourses and practices, as well as the borders and ambiguities of transparency within the context of broader social and cultural change, in particular with regard to publicity, open government, institutional environments, the individual, and the digital age. The conference aims to promote a deeper understanding of transparency and identify approaches to handle the different and diverging demands and expectations on transparency within society. A major goal will be to contribute to answering the question of how a socially accepted balance between security and freedom, between public interest and private sphere can be achieved. The conference provides a forum for debate between researchers in the humanities and the social sciences, experts from NGOs, civil society, and the media.

There is no fee for the attendance, but registration is essential: www.volkswagenstiftung.de/hktransparency18.

PROGRAM

Tuesday, June 12th, 2018

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| 10:00 A.M. | PRE-CONFERENCE WORKSHOP FOR TRAVEL GRANTEES |
| 12:00 A.M. | REGISTRATION |
| 1:00 P.M. | WORDS OF WELCOME
Wilhelm Krull , Secretary General, Volkswagen Foundation, Germany |
| | INTRODUCTORY REMARKS
Stefan Berger , Institute for Social Movements, Ruhr University Bochum, Germany |
| 1:30 P.M. | OPENING LECTURE

<i>Transparency and its Troubles</i>
Michael Schudson , Columbia Journalism School, Columbia University, New York, USA |
| 2:30 P.M. | COFFEE BREAK |

- 3:00 P.M. **SESSION I: TRANSPARENCY AND PUBLIC POLICY – HISTORICAL AND METHODOLOGICAL PERSPECTIVES**
 CHAIR: **Stefan Berger**
- Transparency in Public Affairs: The Doctrinal Roots of a Successful Political Metaphor*
Sandrine Baume, Centre de droit public, University of Lausanne, Switzerland
- Varieties of Transparency as Analytical Tool*
David Heald, Adam Smith Business School, University of Glasgow, UK
- Combining “Transparent-Management” with “Tabular-Comparison” in Modern Government: “One Ring to Rule Them All”?*
Christopher Hood, Government and Public Administration, All Souls College Oxford, UK
- 5:00 P.M. YOUNG RESEARCHERS LIGHTNING TALKS I
 CHAIR: **Sabrina Zajak**, Institute for Social Movements, Ruhr University Bochum, Germany
- 5:30 P.M. COFFEE BREAK AND POSTER SESSION
- 6:30 P.M. KEYNOTE
Has Privacy Become Unreasonable?
Patrick Bahners, Frankfurter Allgemeine Zeitung
- 8:00 P.M. DINNER

Wednesday, June 13th, 2018

- 9:00 A.M. **SESSION II: TRANSPARENCY IN THE DIGITAL AGE**
 CHAIR: **Susanne Fengler**, Erich Brost Institute for International Journalism, TU Dortmund University, Germany
- The Transparency of Democracy: Climate Change, Knowledge and Democracy*
Nico Stehr, Karl Mannheim Chair of Cultural Studies, Zeppelin University Friedrichshafen, Germany
- Whistleblowers, Media and Democracy*
Rogério Christofoletti, Department of Journalism, Universidade Federal de Santa Catarina, Brazil
- Anonymity and Transparency: Reconfiguring the Cultural Modes of Social Interaction*
Nils Zurawski, Anonymity Research Group, University of Hamburg, Germany
- 11:00 A.M. YOUNG RESEARCHERS LIGHTNING TALKS II
 CHAIR: **Sabrina Zajak**
- 11:30 A.M. POSTER SESSION
- 12:00 A.M. LUNCH

- 1:30 P.M. **SESSION III: TRANSPARENCY AND INSTITUTIONAL ENVIRONMENT**
 CHAIR: **Ute Schneider**, Institute for Advanced Study in the Humanities, Essen, Germany
- Transparency and Economic Development*
Jens Forssbaeck, Department of Economics, Lund University, Sweden
- Transparency and its Limits*
Padideh Ala'i, Washington College of Law, American University, Washington D. C., USA
- The Two Faces of Transparency: How Much Transparency Is Beneficial? How Much Is Too Much?*
Stefan Hornbostel, German Centre for Higher Education Research and Science Studies, Berlin, Germany
- 3:30 P.M. YOUNG RESEARCHERS LIGHTNING TALKS III
 CHAIR: **Sabrina Zajak**
- 4:00 P.M. COFFEE BREAK AND POSTER SESSION
- 5:00 P.M. **SESSION IV: TRANSPARENCY AND OPEN GOVERNMENT**
 CHAIR: **Christoph Bieber**, Institute of Political Science, University of Duisburg-Essen, Germany
- Organizational Transparency, Public Communication and Trust*
Günter Bentele, Institute of Communication and Media Studies, Leipzig University, Germany
- The Other Side of Transparency*
Ivan Krastev, Centre for Liberal Strategies, Sofia, Bulgaria
- 6:00 P.M. DINNER
- 7:00 P.M. **PUBLIC LECTURE**
Anti-Social Media: How Facebook Divides the World and Undermines Democracy
Siva Vaidhyanathan, Department of Media Studies, University of Virginia, Charlottesville, USA
- 8:00 P.M. RECEPTION

Thursday, June 14th, 2018

- 9:00 A.M. **SESSION V: TRANSPARENCY AND THE INDIVIDUAL – THE END OF PRIVACY?**
 CHAIR: **Martin Butler**, Institute for English and American Studies, Carl von Ossietzky University of Oldenburg, Germany
- Targeted Advertising, Manipulation, and Autonomy*
Beate RöSSLer, Chair of Philosophy and Public Affairs, University of Amsterdam, Netherlands
- Does Transparency Endanger Trust?*
Martin Hartmann, Department of Philosophy, University of Lucerne, Switzerland
- Stainless Subjects: Transparency Imagineries of the Avantgardes and Some other Authors*
Vincent Kaufmann, Institute for Media and Communications Management, University of St. Gallen, Switzerland

11:00 A.M. COFFEE BREAK AND POSTER SESSION

11:30 A.M. **SESSION VI: TOWARDS A "TRANSPARENT SOCIETY"?**

CHAIR: **Barbara Buchenau**, Department of Anglophone Studies, University of Duisburg-Essen, Germany

Transparency and Populism

Mark Fenster, Levin College of Law, University of Florida, Gainesville, USA

Transparency, the Public Sphere, and the Privatisation of Human Interests

Thomas Docherty, English and Comparative Literary Studies, University of Warwick, Coventry, UK

12:45 P.M. **PANEL DISCUSSION WITH INTERNATIONAL REPRESENTATIVES OF CIVIL SOCIETY AND NGOs**

CHAIR: **Claus Leggewie**, Center for Media and Interactivity, Justus Liebig University Giessen, Germany

N. N. (tbc)

Anna-Maija Mertens, Transparency International Deutschland

Thilo Bode, Foodwatch

Eric Chinje, African Media Initiative

1:45 P.M. CLOSING REMARKS

2:00 P.M. LUNCH AND END OF CONFERENCE

ORGANIZERS

